



# OUR POWER

STONEWALL COLUMBUS PRIDE 2008

**SATURDAY JUNE 28**

Dear Friend of Stonewall,

Stonewall Columbus Pride Holiday 2008 will be held on Saturday, June 28, 2008 and is considered to be the largest Gay Pride celebration of its kind in the Midwest and is one of the top 10 in the country. Last year Columbus, Ohio received national acclaim in *The Advocate* as an unexpected yet fabulous destination for Pride. This year marks our 27<sup>th</sup> anniversary of Stonewall Columbus Pride Holiday as we rally toward a bigger and better event than the Greater Columbus GLBT and allied community has ever seen. Attendance at the celebration of diversity and community spirit was outstanding last year with an estimated 110,000 people present. Pride Holiday is a crucial fundraising venture for Stonewall Columbus. Funds raised at the Pride events support Stonewall Columbus and its pursuit of equality, fairness and safety for the entire gay, lesbian, bisexual and transgender (GLBT) community.

The schedule of events will begin in February 2008. In addition to the Pride Parade and Festival, the celebration includes an art exhibit, a GLBT history panel, a GLBT theatre shorts festival, diverse entertainment, a Poker Run for motorcycle enthusiasts, an antique car show and a 5K race. For the eighth year, the Pride Festival will offer the hugely popular family area that receives national recognition and features entertainment for families.

As you can see, Stonewall Columbus has a history of bringing large groups of people together to support one common cause: Equality for LGBT Individuals. SWC believes that “change” is sweeping the country and our fight for civil rights is at the forefront of our culture just as it was in the 1960’s. Thematically, Pride is going back in time to a decade that was about peace, love and the power to change the world. We have come a long way but there is still work to do to ensure our civil rights. We need your help to do just that as we use **OUR POWER** to change the hearts and minds of our society and create a world free of hate. If you missed Woodstock, relive it with us and join us for Pride 2008.

Enclosed you will find sponsorship opportunities listing many ways in which you can support Stonewall Columbus and the 2008 Pride Holiday. If you have additional questions, please contact Jan Richards, Pride Coordinator, at (614) 930-2265 or email her at [jrichards@stonewallcolumbus.org](mailto:jrichards@stonewallcolumbus.org). You may also contact Suzie Simpson, Center Coordinator at (614) 930-2260 or email her at [ssimpson@stonewallcolumbus.org](mailto:ssimpson@stonewallcolumbus.org).

We look forward to hearing from you. Thank you in advance for your continued support of Stonewall and the GLBT community.

Sincerely,



Executive Director

# Become a Member of Pride Circle

Pride Circle members are recognized throughout the entire Pride Holiday. Memberships are \$150 for an individual and \$250 for a family.

## Your benefits include:

- One (1) complimentary Pride T-shirt or one (1) set of Pride dog tags
- Invitation to Pride Circle cocktail party
- Invitations to Stonewall events year-round

**If you choose a family Pride Circle membership all of these benefits double!**



*"Pride in Columbus, Ohio is my favorite place to be!"*

~ Marga Gomez, Comedian  
Pride 2007 Emcee

## VIP Area

Our VIP Area is a designated, covered space offering complimentary full bar, food and restroom facilities. This area is open for the entire duration of the Pride Festival. **Selected Pride Sponsorship Levels** include from two up to ten complimentary admission tickets to the VIP Area as well as sponsor name recognition at this VIP space. **Please check each sponsorship level for details.**

# Rainbow Sponsor \$500

A “Rainbow Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at a business level. Stonewall Columbus encourages businesses to host an event during Pride season which will help support the cause and contribute funds for Stonewall to provide such a huge event. Have an event at your business which benefits Stonewall Columbus and your business will be included on the Pride Visitor’s Map !

## Your benefits include:

- One (1) complimentary Pride T-shirt **or** One (1) set of Pride dog tags
- Complimentary float entry for the Pride Parade **or** a booth at the festival

# Bronze Sponsor \$1,000

A “Bronze Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at a significant level.

## Your benefits include:

- Name included in the Official Pride Guide
- Two (2) complimentary Pride T-shirts **or** two (2) sets of Pride dog tags
- Complimentary float entry for Pride Parade **or** a booth at the festival
- Logo included on the official Stonewall Columbus Pride Website
- Sponsorship recognition included in Pride Brunch program

*Sponsorships or gifts are just suggested dollar amounts. This is a very large event and there are many areas that need sponsorships. Please feel free to call and negotiate any ideas and offers that you and/or your company may have in mind to become a part of Pride 2008. Keep in mind that Stonewall Columbus has the right to accept or refuse sponsorship depending on the commitments already in place or if the sponsorship offered does not meet the needs of the organization.*

# Silver Sponsor \$2,500

A “Silver Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at a superior level.

## Your benefits include:

- Name Recognition and placement in Pride Holiday 2008 Advertisements
- Logo included in the Official Pride Guide
- Two (2) complimentary Pride T-shirts and two (2) sets of Pride dog tags
- Complimentary vendor booth at Pride Festival
- Complimentary float entry for Pride Parade
- Admission for two (2) to the exclusive VIP area
- Logo included on the official Stonewall Columbus Pride Website
- Sponsorship recognition on Stonewall Columbus web page of Pride events
- Two (2) complimentary tickets to the Pride Brunch
- Sponsorship recognition included in Pride Brunch program



# Gold Sponsor \$5,000

A “Gold Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at a very prominent level.

## Your benefits include:

- Logo inclusion and placement in Pride Holiday 2008 Advertisements
- Logo inclusion and placement on Pride Holiday 2008 posters
- Logo placement on back of Pride Holiday T-shirts
- Logo included in the Official Pride Guide
- Four (4) complimentary Pride T-shirts and four (4) sets of Pride dog tags
- Complimentary vendor booth with prominent placement at Pride Festival
- Complimentary float entry for Pride Parade
- Logo placement on main stage at Pride Festival
- Admission for four (4) to the exclusive VIP area near the stage
- Logo included on the official Stonewall Columbus Pride Website
- Sponsorship recognition on Stonewall Columbus web page of Pride events
- Four (4) complimentary tickets to the Pride Brunch
- Sponsorship recognition included in Pride Brunch program

*Logo contest  
winner 2007.*



# Platinum Sponsor \$10,000

A “Platinum Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at the highest level.

## Your benefits include:

- Logo on the banner at the exclusive VIP area near the stage
- Admission for six (6) to the exclusive VIP area
- Logo inclusion and prominent placement in Pride Holiday 2008 Advertisements
- Logo inclusion and prominent placement on Pride Holiday 2008 posters
- Logo placement on back of Pride Holiday T-shirts
- Logo included in the Official Pride Guide
- Six (6) complimentary Pride T-shirts and six (6) sets of Pride dog tags
- Complimentary vendor booth with prominent placement at Pride Festival
- Complimentary float entry for Pride Parade
- Logo placement on main stage at Pride Festival
- Logo and link included on the official Stonewall Columbus Pride Website
- Sponsorship recognition on Stonewall Columbus web page of Pride events
- Six (6) complimentary tickets to the Pride Brunch
- Sponsorship recognition included in Pride Brunch program
- Name on post-event advertisement



# Beverage Sponsor \$15,000

The “Beverage Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at an exclusive level.

## Your benefits include:

- Exclusive Beverage Sponsor of 2008 Pride Holiday Festival
- Logo inclusion and prominent placement in Pride Holiday 2008 Advertisements
- Marketing rights as “official” sponsor
- Logo inclusion and prominent placement on Pride Holiday 2008 posters
- Logo placement on back of Pride Holiday T-shirts
- Logo included in the Official Pride Guide
- Logo recognition at the exclusive VIP area
- Name on post-event advertisement
- Logo and link included on the official Stonewall Columbus Pride Website
- Sponsorship recognition on Stonewall Columbus web page of Pride events
- Banner(s) prominently displayed at Bicentennial Park during the festival
- Complimentary vendor booth with prominent placement at Pride Festival
- Complimentary float entry for Pride Parade
- Admission for eight (8) to the exclusive VIP area
- Eight (8) complimentary tickets to the Pride Brunch
- Sponsorship recognition included in Pride Brunch program



# Entertainment Sponsor \$20,000 and up

An “Entertainment Sponsor” of Pride Holiday 2008 is recognized throughout the entire Pride Holiday at a unique and exceptional level.

## Your benefits include:

- Logo inclusion and prominent placement in Pride Holiday 2008 Advertisements
- Marketing rights as “official” sponsor
- Logo inclusion and prominent placement on Pride Holiday 2008 posters
- Logo placement on back of Pride Holiday T-shirts
- Logo included in the Official Pride Guide
- Name on post event advertisement
- Logo and link included on the official Stonewall Columbus Pride Website
- Sponsorship recognition on Stonewall Columbus web page of Pride events
- Banner(s) prominently displayed at Bicentennial Park during the festival
- Complimentary vendor booth with prominent placement at Pride Festival
- Complimentary float entry for Pride Parade
- Logo on the banner at the exclusive VIP area near the stage
- Admission for ten (10) to the exclusive VIP area
- Ten (10) complimentary tickets to the Pride Brunch
- Sponsorship recognition included in Pride Brunch program





# Stonewall Columbus

## PRIDE SPONSORSHIP AGREEMENT

Agreement made this \_\_\_\_\_ between Stonewall Columbus and \_\_\_\_\_  
(Date)

\_\_\_\_\_ for the purpose of sponsoring the \_\_\_\_\_  
(Business, Organization, Individual)

\_\_\_\_\_ event on \_\_\_\_\_  
(Event Title) (Event Date)

\_\_\_\_\_ agrees to pay \$ \_\_\_\_\_ to Stonewall  
(Business, Organization, Individual) (Sponsorship Amount Total)

Columbus on or before April 1, 2008.

In return for your support of Stonewall, you will receive the following:

- |                           |                          |  |                          |
|---------------------------|--------------------------|--|--------------------------|
| Rainbow Level Sponsorship | <input type="checkbox"/> | Platinum Level Sponsorship   | <input type="checkbox"/> |
| Bronze Level Sponsorship  | <input type="checkbox"/> | Beverage Sponsorship   | <input type="checkbox"/> |
| Silver Level Sponsorship  | <input type="checkbox"/> | Entertainment Sponsorship  | <input type="checkbox"/> |
| Gold Level Sponsorship    | <input type="checkbox"/> | Other/Custom Level Sponsorship<br>(Specify details on separate page) | <input type="checkbox"/> |

\_\_\_\_\_  
 Signature  
**Sponsor**

\_\_\_\_\_  
 Executive Director  
**Stonewall Columbus**

\_\_\_\_\_  
 Pride Coordinator  
**Stonewall Columbus**

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Date



