

FRIDAY
JUNE 16th
2017

Contact

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Karla Rothan

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Sponsorship Opportunities

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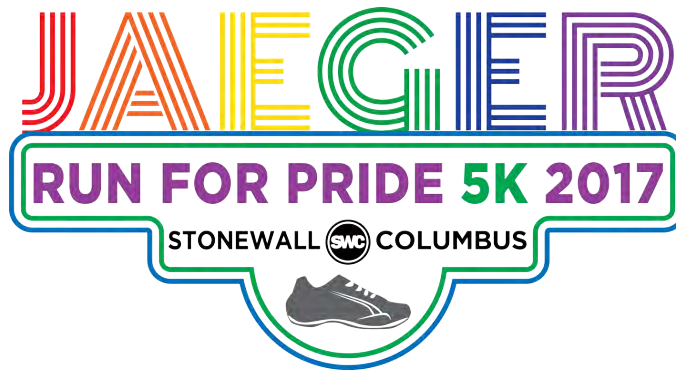
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2017 Premium Sponsorship Opportunities

Premium Sponsorship Packages available for the 2017 Jaeger Run For Pride 5K



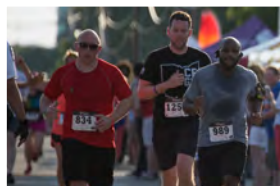
GOLD LEVEL SPONSOR - \$6,000

- Top Billed Logo on Run For Pride 5k Run/Walk T-Shirt
- Half-Page Ad in the Official 2017 PRIDE Guide
- Opportunity to Purchase Bridge Banner at Reduced Cost (call for details)*
- Corporate Logo and Link on the 2017 Run For Pride Website
- Logo on Various 2017 Print Materials
- Logo on the 2017 Run For Pride Hot Card
- Logo on the Official PRIDE Festival Welcome Sign
- Logo in the Official 2017 PRIDE Guide
- Logo in the Official 2017 PRIDE Brunch Program
- Corporate Logo and Link on the PRIDE Website Sponsor Page
- Authorized Use of the Official 2017 Stonewall Columbus PRIDE Logo
- Maximum of One 10' x 10' Space at the PRIDE Festival
- Maximum 10' x 10' Tent at the PRIDE Festival
- One Complimentary PRIDE Parade Float Entry (Includes up to 20 walkers)
- 50% Discount on One Additional Parade Entry
- Four 2017 Jaeger Run For Pride 5K Entries
- Two VIP Admissions to Executive Leadership Lounge
- Two Tickets to the 2017 PRIDE Brunch
- Two Official 2017 PRIDE Dog Tags
- Opportunity to place promotional items to the 2017 Jaeger 5K Run Bag

SILVER LEVEL SPONSOR - \$3,000

- Large Logo on Run For Pride 5k Run/Walk T-Shirt
- Quarter-Page Ad in the Official 2017 PRIDE Guide
- Opportunity to Purchase Bridge Banner at Reduced Cost (call for details)*
- Corporate Logo and Link on the 2017 Run For Pride Website
- Logo on Various 2017 Print Materials
- Logo on the 2017 Run For Pride Hot Card
- Logo on the Official PRIDE Festival Welcome Sign
- Logo in the Official 2017 PRIDE Guide
- Logo in the Official 2017 PRIDE Brunch Program
- Corporate Logo and Link on the PRIDE Website Sponsor Page
- Authorized Use of the Official 2017 Stonewall Columbus PRIDE Logo
- Maximum of One 10' x 10' Space at the PRIDE Festival
- One Complimentary PRIDE Parade Float Entry (Includes up to 20 walkers)
- Four 2017 Jaeger Run For Pride 5K Entries
- Two VIP Admissions to Executive Leadership Lounge
- Two Tickets to the 2017 PRIDE Brunch
- Two Official 2017 PRIDE Dog Tags
- Opportunity to place promotional items to the 2017 Jaeger 5K Run Bag

*Rich Street Bridge Banner - Please contact us for full details - this is a limited time opportunity. Reduced prices for Gold or Silver Level Sponsorships until 4/15/2017.



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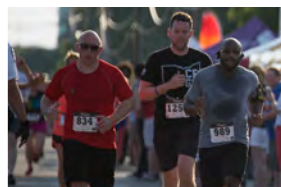
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2017 Sponsorship Opportunities

Sponsorship packages available for the
2017 Jaeger Run For Pride 5K

| GOLD \$6,000 | SILVER \$3,000 | PATRON \$1,500 | BOOSTER \$750 | SUPPORTER \$500 |
|-----------------|-------------------|-------------------|------------------|--------------------|
|-----------------|-------------------|-------------------|------------------|--------------------|

| PRINT RECOGNITION | | | | | |
|---|-----------------|------------|---------------------|-------------|-------------|
| Logo on Run for Pride 5K Run/Walk T-Shirt | Top Billed Logo | Large Logo | Small Logo | Name Listed | None |
| Complimentary Ad in Official Pride Guide | 1/2 Page | 1/4 Page | None | None | None |
| Bridge Banner* | See Below | See Below | None | None | None |
| Logo & Link on Run for Pride Website | ☛ | ☛ | ☛ | ☛ | ☛ |
| Logo on various Print Materials (as space is available) | ☛ | ☛ | ☛ | ☛ | ☛ |
| Logo on Run for Pride Hot Card | ☛ | ☛ | ☛ | Name Listed | Name Listed |
| Logo on Festival Entrance Welcome Sign | ☛ | ☛ | ☛ | ☛ | None |
| Logo in Official Pride Guide | ☛ | ☛ | ☛ | ☛ | None |
| Logo in Pride Brunch Program | ☛ | ☛ | ☛ | None | None |
| ONLINE RECOGNITION | | | | | |
| Logo & Link on Pride Website Sponsor Page | ☛ | ☛ | ☛ | ☛ | ☛ |
| ADDITIONAL RECOGNITION | | | | | |
| Authorized Use of Official SWC Pride Logo | ☛ | ☛ | ☛ | ☛ | ☛ |
| VENDOR BENEFITS | | | | | |
| Maximum Space Size | 10'x10' | 10'x10' | 50% Off one 10'x10' | None | None |
| Maximum Tent Size | 10x10' | None | None | None | None |
| PARADE BENEFITS | | | | | |
| Complimentary Float Entry (includes up to 20 walkers) | 1 | 1 | 1 | 1 | 1 |
| Additional Parade Entry | 50% Off One | None | None | None | None |
| TICKETS & MERCHANDISE | | | | | |
| Run for Pride Entries | 4 | 4 | 2 | 2 | 2 |
| VIP Admissions to Exclusive Leadership Lounge | 2 | 2 | None | None | None |
| Tickets to the Pride Brunch | 2 | 2 | 2 | None | None |
| Dog Tags | 2 | 2 | 2 | 2 | None |
| Corporate Promotional Item in Run Bag | ☛ | ☛ | ☛ | ☛ | ☛ |



*Rich Street Bridge Banner - Please contact us for full details - this is a limited time opportunity. Reduced prices for Gold or Silver Level Sponsorships until 4/15/2017. **IMPORTANT!**

Sponsors who want a Booth or who want to participate in the Parade MUST complete the separate Vendor and/or Parade registration process. Vendor and Parade slots are not reserved for you and are not guaranteed until these registrations are completed by you.